CANADIAN Film and TV Weekly BI-
VOICE OF THE ENTERTAINMENT INDUSTRY

33, No. 8 | Incorporating the CANADIAN MOVING PICTURE DIGEST (Founded 1915) | TORONTO, April 10, 1968

..leart Award To Bob Hall; Presentation April 25th

Robert (Bob) Hall, QC, Chief Barker of Toronto's Variety Tent 28 for two terms in 1964-65 and currently vice-president of Vari-

ROBERT HALL, QC

ety International, has been voted the 1967 Heart Award, it was announced by Chief Barker Frank Strean. Presentation will be made, traditionally, by last year's winner, Morris Stein, at the club's regular monthly luncheon April 25 in the Park Plaza Hotel.

Hall, native of Winnipeg, became associated with the entertainment industry while studying law at Osgoode Hall, spending spare time as a broadcaster with radio station CHUM and taking an active part in Variety affairs along with older brother Monty Hall, now a leading TV personality in Hollywood and Tent 28's Heart Award winner in 1953.

Following graduation and after joining the Toronto law office of Gordon, Keyfetz (the firm is now known as Gordon, Keyfetz Hall Baker and Goodman) Hall maintained an even greater executive interest in Variety as an energetic crew member, leading to ultimate election as Chief Barker

(Continued on Page 4)

Move 'Gone With the Wind'

A prior commitment by Toronto's Uptown Theatre has made it necessary for MGM to switch Gone With the Wind to another theatre after a 25-week run and a gross of more than $500,000. The revived 1935 classic will resume its successful Toronto engagement at the Nortown starting April 26.

St'd Brands & Famous Mount $150,000 Promo'

Standard Brands, in conjunction with Famous Players and Theatre Confections Ltd., have mounted a $150,000 ad and sales promotion campaign called "Standard Brands Theatre of Stars," the highlight of which will be a give-away of $12,000 worth of Famous Players movie tickets coast to coast from April 29-May 31.

The campaign would appear to be a plus situation for Famous from beginning to end—guaranteed sale of 10,000 $1.50 ducats,

(Continued on Page 4)

Dick Main On Vacation

H. C. D. (Dick) Main, veteran exhibitor of Sutton, Ont., and executive secretary of the Motion Picture Theatres Association of Ontario, has left for a month's vacation in Australia where he will visit with members of his family. He has advised that MPTAO business will continue as usual under longtime secretary, Mrs. V. Chinn, at 21 Dundas Square, Toronto.

Geo. Destounis Leaves Hospital

George Destounis, executive vice-president of Famous Players, is recovering at home in Toronto following a 10-day stay in hospital for surgery on his right knee. He lost the cartilage, some ligaments and part of the kneecap and will be on crutches for some time during therapeutic recuperation.

Trade Show Space Bids Begin

Paramount and Fox are the first distributors to reserve booth space for the annual Canadian Motion Picture Industry Convention and Trade Show to be held Oct. 21-24 in Toronto's Queen Elizabeth Building at the CNE, it was announced by Trade Show chairman Martin Simpson, the man to contact—at Twinex Century Theatres, 175 Bloor Street E., Toronto.

Ottawa Valley Theatres To Cinema Services Ltd.

The O'Brien hardtops in the Ottawa Valley centres of Pembroke, Renfrew, Arnprior and Almonte and the Hi-Way Drive-In in Renfrew have been sold to Cinema Services Limited of Toronto, it was announced by M. J. Murray, general manager of Ottawa Valley Amusement Company, Renfrew, Ont.

Murray said all theatre personnel would be retained by the new owners, Jerry Stone and Peter

(Continued on Page 4)

Roger Smith Production Set For Toronto, June 3

Juvenile male actors in Toronto, New York and Los Angeles will be auditioned by co-producers Roger Smith (77 Sunset Strip) and Allan Carr for three key roles as 15-year-olds in their forthcoming comedy feature, The Beginners, to be filmed in and around Toronto starting June 3.

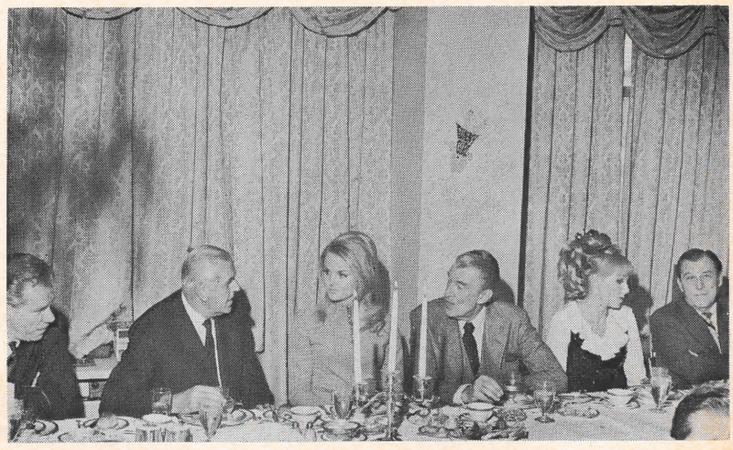
To be released by United Artists, The Beginners is being produced by Smith-Carr's Rogallen Productions in association with Mirisch Films Ltd. and will be completed entirely in Canada.

(Continued on Page 9)

MGM Western Big in Detroit

A Stranger in Town, MGM's Western adventure drama, achieved one of the best opening day figures in the history of Detroit's Fox Theatre, grossing $4,529 on a Wednesday, a boxoffice all the more amazing in view of the city's newspaper strike, now in its sixth month.

Walter Pidgeon Comes 'Home'



IN THE 'PUT-DOWN' ERA of movie reporting by Toronto newspapers, the recent visit by Canadian-born Walter Pidgeon in support of Columbia's 'Funny Girl' has to be rated as an unqualified success. Pidgeon, who portrays Florenz Ziegfeld in the film, was the object of highly favorable interviews carried in all three dailies during his two-day visit, along with models Inge Neilssen and Thordis Brandt. Above is a head table shot taken during a Columbia luncheon hosted by Canadian general manager Harvey Harnick and attended by 76 group sales representatives along with executives of the Odeon Circuit which will be first-running the musical in Toronto's Fairlawn Theatre. Left to right: Frank Lawson, promotion director (Odeon); Frank Fisher, Odeon vice-president and general manager; model Inge Neilssen; Walter Pidgeon; model Thordis Brandt and Harvey Harnick, Canadian general manager for Columbia. Photo by Royal Studio.

Juneau Heads CRTC; Boyle Vice-Chairman

Some kind of Canadian history was made recently when Pierre Juneau and Harry Boyle, two longtime and eminently capable government administrators (Juneau with the NFB and BBG, Boyle as a pillar of CBC radio creativity), were named chairman and vice-chairman of the CRTC, new federal broadcast agency, top jobs usually going to political appointees. Joining Juneau and Boyle for seven year terms were Mrs. Pat Pearce and Real Therrien of Montreal and Harold Darnan, Vancouver.

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United Artists Holds 3-Day Sales Meeting

James R. Velde, United Artists vice president, presided over a three-day eastern and Canadian division sales meeting in Toronto late last month. Other home office executives who attended included Al Fitter, assistant general sales manager; Eugene Tunick, eastern and Canadian division manager, and Joel Resnick, of the legal department. Regional sales managers present were Robert Friedman and Burton Topal.

Also present were Canadian supervisor George Heiber of Toronto; metropolitan manager Morris Weinstein and Alfred Blumberg, New York; Arthur Friedman, Boston; Donald Womack, Cincinnati; Sam Oshry, Detroit; Buddy Golden, Philadelphia; Ed Bigley, Washington; Vernon Heraldson, Calgary; Armand Cournoyer, Montreal; Isadore Davis, St. John; Morris Hamat, Toronto; Harry Woolfe, Vancouver, and Joe Brown, Winnipeg.

HEART AWARD

(Continued from Page 1)

in Toronto and subsequent service on the international board.

As a lawyer Hall is counsel for the Ontario Racing Commission, an area well-known to him from the eight years he spent, before and during the law school, as a broadcaster at Ontario tracks.

It was during his term as Chief Barker that Hall became a network TV personality as a regular panelist, for three years, on CTV's version of the popular game show, To Tell the Truth.

Included in the current Heart Award winner's long list of achievements in behalf of Variety was his organizational contribution in setting up a telethon in 1966 which, over Hamilton's Channel 11 (CHCH-TV), raised funds for Tent 28's work at Variety Vilage, the vocational school for physically-handicapped boys of Ontario, and enabled Tent 28 to dedicate a Sunshine Coach to the Canadian Association for Retarded Children.

Past Heart Award winners of Tent 28 have been: Morris Stein (1966), Sam Shopsowitz (1965), Andrew Rouse (1964), Frank Strean (1963), Hye Bossin (1962), Ed DeRocher (1961), J. J. Fitzgibbons Jr. (1960), Bert Brown (1959) Herb Allen (1958), J. A. Troyer (1957), R. W. Bolstad (1956), Jim Nairn (1955), Dan Krendel (1954), Monty Hall (1953) George Altman (1952), Ernest Rawley (1951), Wm. Summerville, Jr. (1950), James Cameron (1949), J. J. Fitzgibbons, Sr. (1948), Peter Campbell (1947).

A Movie Display 'First'

MAX CANDEL, manager of Consolidated Theatre Services in Toronto, took over the Variety clubrooms in Toronto recently for a luncheon unveiling of new illuminated display boxes for theatre lobbies which Consolidated has designed and built. Company claims it has a first for North America and is optimistic about placing at least 250 of the 35-pound cabinets in theatres across the country. Two high intensity fluorescent lamps produce even, bright illumination for the one title card and three 8 X 10 color transparencies which each box holds. Theatres are being offered the display cases on a rental basis, with a minimum "engagement" of one month. Keen interest is being shown in the top photo by FRANK FISHER (left), vice-president of Odeon (Canada); BOB EVES, vice-president of Famous Players, and, naturally, by MAX CANDEL, host for the noontime demonstration session. BOTTOM photo illustrates the physical appearance of the new cabinets. Photos by Len Bishop.

OTTAWA THEATRES

(Continued from Page 1)

Sorok, and that his assistant, George McGrogan, would become district supervisor. Sale of the Valley chain ends involvement of the O'Brien interests in the entertainment industry, an association which began in 1909 with the opening of the O'Brien Opera House in Renfrew.

Murray's withdrawal from the theatre circuit will allow him more time for his variety of executive interests in the construction field and in politics. He was campaign manager for Agriculture Minister J. J. Greene in 1965.

Retiring under the new set-up will be Lawrence D. Narlock, head of the O'Brien office in Renfrew and a member of the organization for more than 50 years in Arnprior, Cobalt, Gowganda, Deloro and Ottawa, as well as Renfrew.

The purchase marks the first theatre ownership by Cinema Services, until now a buying and booking company representing 16 Ontario theatres. Formed in September, 1967, the company has plans to build at least two new theatres in Metropolitan Toronto, according to President Stone. Company also acts as a distributor.

Lee Remick Joins Coburn

Lee Remick has been signed by 20th Century-Fox to co-star with James Coburn in a contemporary drama, Hard Contract, which opens location filming May 17 in Spain.

SALES PROMO'

(Continued from Page 1)

along with company identification and a certain amount of product promotion in full-page ads in 31 newspapers (22 key centres in color), TV and radio spots and point-of-sale display materials.

Nub of the gimmick will be a write-in request for movie tickets using labels, package fronts or facsimiles identifying the range of Standard Brands products. Sample copy from the proposed full-page ad:

"Here's all you do: Just send in, with your name & address, the labels, package fronts or facsimiles from one to five different products or place them in the ballot box at your local store. That's all! You are then in the weekly drawing for the free theatre tickets. Enter as often as you like! 1 label or package front can win two $1.50 tickets ($3.00) prize; 2 different labels or package fronts can win 4 tickets ($6.00 prize)," and so on up to five different labels or package fronts for 10 tickets.

According to a bulletin from Jim Cameron of Famous' promotion department, "the idea was discussed originally with Jack Fitzgibbons of Theatre Confections, as it involved Planters products only, and it grew from there to include all Standard Brands' line of products, grocery and confection."

Theatre Confections is holding its own display and merchandising contest as part of the "Theatre of Stars" campaign, with all TCL accounts eligible for $750 in prizes — $100 for first, $75 for second, plus 23 consolation prizes of $25 each—for the best Planters Displays. Photos and resumes describing individual displays should be sent to Fitzgibbons not later than June 7.

Film 'Oh! What a Lovely War'

Paramount's Oh! What a Lovely War, a large-scale musical set in World War I and directed by Richard Attenborough, has started filming in Brighton, England.

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Editor and Publisher

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FROM HOLLYWOOD

FILMING has gotten underway in Washington, DC, on **Columbia Pictures' Pendulum,** with **George Peppard, Jean Seberg** and **Richard Kiley** heading the cast ☆ ☆ ☆ **Justine**, one of the most sought-after screen roles of modern times, has been awarded by **20th Century-Fox** to French star **Anouk Aimee**, who will portray the sexually-liberated heroine of novelist **Lawrence Durrell's** famed **Alexandria Quartet** ☆ ☆ ☆ **MGM** will produce the first English-language film to be directed by France's **Alain Resnais,** lauded for his **Hiroshima, Mon Amour**, **Last Year at Marienbad** and **La Guerre est Finie.** The MGM film, called **As You Like It, Harry Dickson,** will co-star **Dirk Bogarde** and **Delphine Seyrig** ☆ ☆ ☆ **Henry Mancini** and **Johnny Mercer** will write the music for **Paramount's Darling Lili** ☆ ☆ ☆ **An Angel in My Pocket,** first film for **Andy Griffith** under his new 10-picture deal with **Universal,** will be directed by **Alan Rafkin** ☆ ☆ ☆ **George Maharis** has been set by producer **Irving Allen** for a co-starring role with **Vince Edwards, Jack Palance** and **Neville Brand** in **The Marauders,** an outdoor adventure for **Columbia** ☆ ☆ ☆ Would you believe that **Paramount's Benjamin** is literally a three-star picture? One of the film's backgrounds happens to be the French chateau of millionaire cognac distiller **Killian Hennessy.**

☆ ☆ ☆

Former TV director **Stuart Rosenberg,** whose recent feature film, **Cool Hand Luke,** drew critical praise everywhere, has been signed by **20th-Fox** to direct the film adaptation of **Edward Albee's** stage play, **Everything in the Garden,** early in 1969 ☆ ☆ ☆ **Rudyard Kipling's** classic, **The Man Who Would be King,"** story of two British soldiers who set up their own empire in a remote part of India, will be filmed by **Warner Bros.-Seven Arts** with **Martin Ritt** directing ☆ ☆ ☆ Soundtrack album from **20th-Fox' Doctor Dolittle** has been awarded an **RIAA Golden Record** as an official million-dollar seller ☆ ☆ ☆ Whatever happened to **Bruce Cabot**? He's been signed by producer **Robert Arthur** for a feature role in **Universal's The Hellfighters** which will co-star **John Wayne, Katharine Ross, Jim Hutton** and **Vera Miles** ☆ ☆ ☆ **Paramount's The Long Day's Dying** has been selected as the official British entry in the **21st Cannes Film Festival** May 10-24. It stars **David Hemmings (The Blow Up), Tony Beckley, Tom Bell** and **Alan Dobie** ☆ ☆ ☆ The life of the late **Pope John XXIII** will be filmed by the **National Catholic Office for Motion Pictures** and the **National Catholic Office for Radio and Television** ☆ ☆ ☆ **Celia Johnson,** one of Britain's most distinguished actresses, returns to the screen after a more than 10-year absence, taking a leading role in **Fox' The Prime of Miss Jean Brodie,** based on the current Broadway hit.

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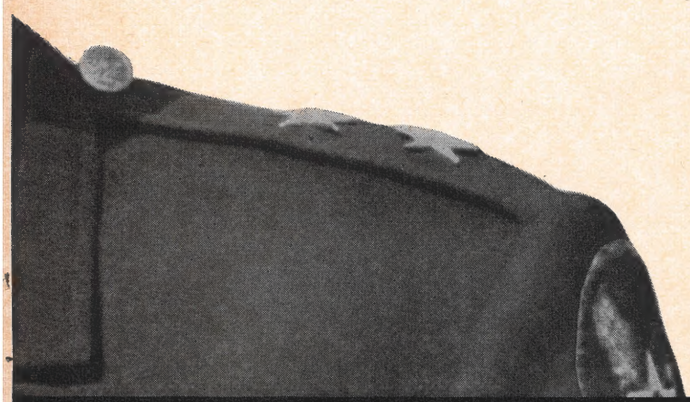

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Panorama

☆ ☆ ☆ ☆ ☆ ☆ ☆ by Stan Helleur

THANKS TO VETERAN CANADIAN FILM-MAKER **Jack Chisholm** who has been in Ireland producing a mining documentary for a Canadian client, we are in possession of a recent copy of **Business and Finance,** "Ireland's only financial weekly," which carries a cover story titled "Ireland's £3 Million Film Boom." Particular appeal of the story is the significant parallel it unconsciously draws between the feature film situation in Ireland and that which exists in Canada. The £3 million boom the headline proclaims is in reality only indirectly concerned with an Irish industry. In fact, it represents foreign money spent simply for the use of **Ardmore,** a studio complex where non-Irish productions such as **The Lion in Winter** (**Peter O'Toole** and **Katharine Hepburn**), and **Stanley Baker's Where's Jack** will be completed. Another part of the bundle is being spent for location shooting in such places as Kilkenny (**Lock Up Your Daughters,** starring **Christopher Plummer**), and over in western Loughrea where next month **MGM's Alfred the Great** goes into production with **David Hemmings** as the star. These productions, like **John Huston's Sinful Davey,** shot in Ireland last summer, can be compared—except for the disparity in budgets—to **Paramount's My Side of the Mountain** shot around Knowlton, Que., last summer, or to the **Rogallen-Mirisch Bros.** comedy, **The Beginners,** starting production June 3 around Toronto. Local and national economies benefit from running production expenditures, local studio facilities are used and appreciable numbers of native technicians are employed. But the productions are neither **Irish** nor **Canadian** and do relatively little for either country in their private struggles to develop competitive feature industries ☆ ☆ ☆ Huston, who has Canadian ties and has opted for Irish citizenship, stimulated serious thought about an Irish industry, producing for the world market, when he recommended last summer that a state-supported industry be based on an initial six-feature subsidized program in which budgets would not exceed £80,000 per film. These, Huston contended, would be easier to sell than a single big budget film. He also warned that the films would not plow anything important back into the Irish economy directly. But if well enough made, he said, they would establish the Irish film-maker abroad and meanwhile do a worthwhile selling job in terms of tourism and product exposure ☆ ☆ ☆ Three months after Huston's views appeared in print ,and through the **Department of Industry and Commerce,** the government set up an **Irish Film Industry Committee** "to examine the problems involved in the establishment of an Irish film industry and to advise on how they best can be solved" ☆ ☆ ☆ In the opinion of **Business and Finance,** however, "the weakness of the committee in making recommendations lies mainly in its own lack of experience in the production and financial side of the film industry" (to which Jack Chisholm reacts marginally with: "Like Canada!"). It was this lack of experience, the magazine contends, that cost the **Irish Film Finance Corporation,** set up in 1960, so much when it backed films "which had little chance of distribution outside Ireland" (which could easily happen through the $10,000,000 **Canadian Film Development Corporation**). Main function of the IFFC, **B & F** recalled, "was not to finance an Irish film industry, as its title suggested, and some people thought, but to provide money for films made in Ardmore," a studio set-up with production facilities for any company with "distribution and completion guarantees for its films and ability to pay the rent." In the last two years, Ardmore's staff has varied from 120—electricians, painters, carpenters, soundmen and others—to 350; from a weekly payroll of £3,000 to £12,000. Ardmore is currently booked until August. One of the plusses in its favor is that it qualifies for British Eady Plan money ☆ ☆ ☆ Trying to pin down the basic reason why Irish-made films haven't succeeded financially, **Business and Finance** zeroes on an inability to get distribution on the **British** or **American** circuits. They could not succeed in **Britain,** the magazine says, "because the distribution outlets there are monopolized by **Rank** and **Pathe.** Today the situation is essentially unchanged. Irish feature film-makers cannot get capital because they cannot get distribution guarantees because of the monopoly situation" (which may be true to a great extent but at the same time suggests a misapprehension similar to that obtaining among aspiring Canadian film-makers, many of whom seem to feel that simply because a feature film is Canadian it should be played by Canadian theatres, regardless of its quality or box-office potential) ☆ ☆ ☆ **Business and Finance** does not recommend directly but implies that Ireland might do well to adopt the **Swedish** film plan. "The Swedes," the publication explains, "for their industry have a three-part arrangement for features. The government advances one-third of the money, the exhibitors or cinema owners a second third, while private capital risks the final third. Distribution through Sweden alone covers their cost of production. From foreign distribution come the profits."

☆ ☆ ☆

WHILE WE CAN SYMPATHIZE with the frustration of private Canadian film-makers waiting for the **Canadian Film Development Corporation** to become operational, we also find it hard to understand why the English-speaking producers, particularly, seem willing to sit back and wait, indefinitely. It seems to us the only overt action taken by the Toronto-based **Directors Guild of Canada** in the last two years has been to hold two open forum panel discussions and present honorary membership scrolls to **Alfred Hitchcock** and **Stanley Kramer.** Why haven't they been agitating publicly as a group and lobbying in force with the **Department of State** in Ottawa? They seem unwilling to exert whatever powers of intimidation they hold, or political influences they might be able to put to work. Obviously there's a communication gap between the English-speaking creators and their French-speaking counterparts in Montreal. The Quebec **cineastes** aren't happy either but in their own volatile, Gallic process of organized, subjective, emotional confusion they're making out much better. Freelance film-makers, on contract, have been making films for the **Quebec** government but, more importantly, have been turning out feature films, purely and simply, for the **National Film Board** without a trace of the hue and cry set up by such English-language **NFB-CBC** coproductions as **The Ernie Game** and **Waiting for Caroline.** A current example was reported last week by **Wendy Michener** in Toronto's **Globe and Mail.** She had been on location in Montreal with 26-year-old freelancer **Jean-Pierre Lefebvre** who is producing and directing a feature called **Jusqu'au Coeur.** "The closest I could get to a summary of the picture," she wrote, "is that it's a consideration of the things in society that stop a man from being himself, from getting right to the heart of things. It deals, in particular, with the pressures towards war and depersonalization." ☆ ☆ ☆ Okay. But is the theme properly within the mandate of the **NFB**? Doesn't the project make a mockery of the Film Development Corporation which will lend only a fraction of small-budget financing, while in Lefebvre's present case the government is **donating** probably a minimum of $500,000 of the taxpayers' money, with no strings and absolutely no distribution guarantee or assurance of financial return? And while on the subject of budgets, will the CFDC permit the liberty extended by the NFB to Lefebvre who had stipulated: "This synopsis is subject to changes before, during and after the shooting."? Like hell it will.

☆ ☆ ☆

CLOSING REMINDER: The motion picture industry will join in celebrating **National Library Week** April 21-27. Take a book to lunch.

Toronto, Montreal See New Cassavetes Film

John Cassavetes, who at the time of writing was at least a contender for a best supporting actor Oscar for his killer role in MGM's The Dirty Dozen, was in Toronto and Montreal recently to show and discuss a 16 mm. black and white film he produced and directed called Faces.

Why Toronto and Montreal for his previewing? He could have gone to London or Paris, Cassavetes acknowledged, "but there's a kind of chi-chi feeling there, a feeling of judging a film for the film archives." He chose the Canadian cities because since making Flipside for CBC-TV in 1964 he has been "very amorous" of the Canadian scene.

Faces, story of middle-class, middle-aged hangups, has not been acquired for distribution. "This film," Cassavetes told reporters, "may not come out for a year, two years. It may come out in six weeks. Meanwhile we need people to see it so that we can see what their reaction is."

Freelance publicist Beatrice Fisher organized the Toronto visit of Cassavetes and an entourage, most of whom had participated in the $200,000 film on an if-come, pay-later basis. A preliminary screening was held for the press and at Twinex-Century and a midnight showing was opened to the public last Sunday in Bernard Fode's New Yorker, after clearing the special presentation with the Censor Board.

AFI Sets Pilot Program For Teachers, Scholars

A special pilot program to support the development of teachers and scholars in the field of film and television was announced recently by George Stevens, Jr., Director of the American Film Institute.

Fellowships of $1,500 for Masters degree candidates and up to $2,500 for Doctoral candidates will be available to graduate students for tuition, research.

Worldwide Sales Drive Organized By WB-7A

Haskell Masters, Canadian general manager, and Irving Stern, division sales manager for Canada, have returned from New York following a Warner Bros.-Seven Arts division sales managers meeting under Morey (Razz) Goldstein, vice-president and general sales manager.

A highlight of the two-day meeting was discussion of the first sales drive since the company merged into its present form last year. Now underway, "The First Anniversary Global Sales Drive" involves the entire domestic and foreign distribution organizations. More than $100,000 in prizes — approximately $50,000 each to the company's domestic and international organizations.

Slogan for the worldwide sales campaign is "Every Week a Birthday Party." The domestic drive will end Dec. 30, while the foreign campaign will continue until Mar. 29.

In the domestic drive, the company's 38 branches in the US and Canada have been divided into three groups, so that branches of equal business potential are competing against each other. The drive also will be divided into three 13-week rounds, the first ending June 29, the second running from June 30 to Sept. 28 and the last extending until the end of the drive. Prizes will be awarded in each round, as well as at the conclusion.

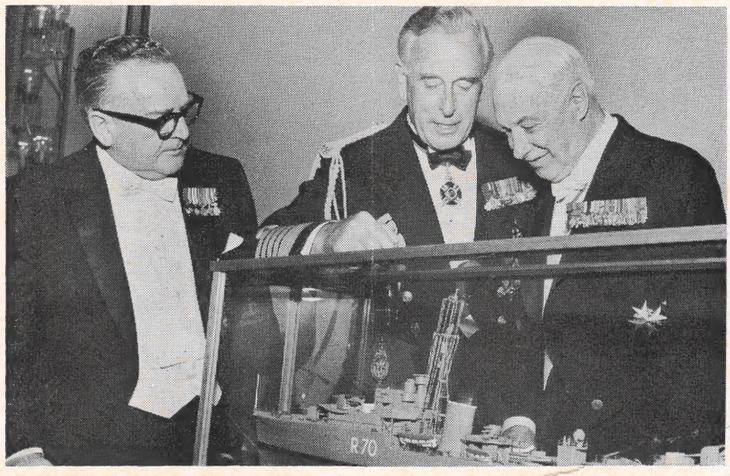
6-Picture, 6-Year Pact For Jewison, Mirisch

A major new production contract calling for six top-budget films to be produced and directed by Norman Jewison within the next six years has been signed between Mirisch Productions, Inc., and Jewison's Simkoe Enterprises, Inc., it was announced by Harold J. Mirisch, president of the independent film producing organization.

All pictures will be released through United Artists, a Transamerica Corporation.

The new contract continues a long-time association between Jewison and the Mirisches for whom he has made the universally-acclaimed The Russians Are Coming The Russians Are Coming, the notable academy award contender, In the Heat of the Night, and the soon to be released Thomas Crown and Company. Jewison's first film under the new pact will be Gaily, Gaily, a multi-million-dollar production based on a collection of stories by newspaperman, author and playwright, Ben Hecht.

Lord Mountbatten Reminisces



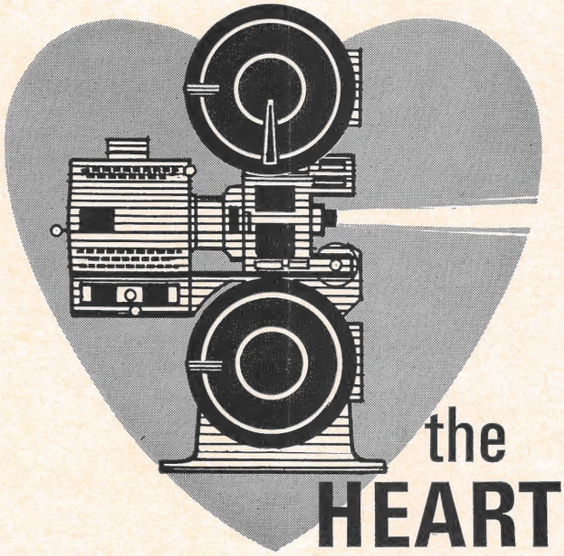
GUEST OF HONOR at a benefit dinner organized recently by the Western Canada Variety Club (Tent 47) in Vancouver, Lord Louis Mountbatten, KG, had an opportunity to inspect a model of the Royal Navy destroyer which was his first World War II command, the ship which inspired Noel Coward's wartime film, 'In Which We Serve.' With Lord Mountbatten are Archie Hanna (left), Chief Barker of Tent 47 and Lieutenant-Governor, Major-General G. R. Pearkes, VC, of British Columbia.

SMITH PRODUCTION

(Continued from Page 1)

Niagara Falls locations will also be used and interiors will be shot at Studio City in Kleinburg, near Toronto. Processing of the 35 mm. color footage will be done in one of the new Toronto 35 labs.

Talent hunt for the adult female lead is international and currently Smith is in Europe interviewing actresses in Rome, Paris and London, seeking a new face to introduce as the heroine of Bernard Bassey's original story and Jo Heims' screenplay. Alex Grasshoff will direct.



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Plan Vancouver Fest'; Montreal Cancels Out

Newspaper theatre critic Ben Metcalfe has been named president of the Vancouver International Film Festival now in its 12th year and one of four internationally-recognized competitive film festivals in North America. Metcalfe has announced a program of reorganization to bolster public membership in the festival.

Meanwhile, from Montreal, one of the three other "festival cities" — along with New York and San Francisco—comes word that this summer's scheduled event likely will not be held. According to Toronto Globe and Mail reporter Wendy Michener, no grants have been requested by festival organizers from the Canada Council, the Quebec government or the City of Montreal. "There is no date," she reported recently, "no place reserved for showings and nobody travelling in Europe to choose films for the international section of the festival."

Last year's seventh annual festival, part of Expo 67, was the most ambitious to date and cost an estimated $350,000.

'Planet of the Apes' Heads Fox Sales Meeting Agenda

North American release of Planet of the Apes for Easter headed the agenda of a recent district and divisional sales meeting held by 20th Century-Fox in New York, with Abe Dickstein, vice-president domestic sales presiding. Canadian general manager Peter Myers and Canadian sales manager Vic Beattie attended.

Sales and merchandising plans also were discussed for The Sweet Ride, The Vengeance of She, The Lost Continent, The Detective, Bandolero!, The Secret Life of an American Wife and Prudence and the Pill.

Columbia, Kramer Lauded

Columbia Pictures and producer-director Stanley Kramer have been lauded by the Federation of French-Canadian Women for the strong moral implications conveyed in Guess Who's Coming to Dinner. In expressing the group's conviction, Chairman Mrs. E. G. Morthy said the film was especially beneficial to the younger generation.

Book On Movie Villains

The Bad Guys, "a pictorial history of the movie villain," starting with The Great Train Robbery of 1903, published by Citadel Press in New York, is being distributed in Canada by George J. McLeod Ltd. The 242-page soft-cover edition was compiled by William K. Everson, whose previous books on movies include The Western and The American Movie.

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